



**NATIONAL SERVICE SCHEME
COLLEGE OF HORTICULTURE
ANAND AGRICULTURAL UNIVERSITY**



Lecture on “Startup Ecosystem”

The College of Horticulture, under the National Service Scheme (NSS), organized a “Startup Ecosystem” program on the 20th of May 2023, as an initiative towards nurturing an entrepreneurial mindset on the 20th of May 2023. The event aimed to emphasize the importance of startup ecosystems in the field of horticulture and provide a platform for aspiring entrepreneurs to explore innovative ideas. The guest lecture for the program was delivered by Mr. Nukuj Soni, Assistant Manager, Agriculture Incubation center (AIC), AAU, who expertly highlighted the key aspects of startup ecosystems and their relevance in the horticulture industry. Following his insightful talk, the Principal & Dean of the College of Horticulture shared valuable ideas on horticulture startup ventures including processing industries, hydroponics and the endless possibilities that lie ahead in the horticulture entrepreneurial-ship and further inspiring the participants to think in the line of startups direction. The program concluded with a vote of thanks delivered by Dr. Prity Kumari, the Program Officer, expressing gratitude to all the attendees. The event drew a remarkable response, with a total of 60 enthusiastic volunteers actively participating in the program.

GLIMPSES OF PROGRAMME

